



The Midwest Soda Pop Festival will take place at the Klassic Arcade in Gobles, Michigan on Saturday, June 25th from 12 p.m. to 6 p.m. This event will feature various soda pop vendors and offer patrons the chance to taste

your wares and buy your soda or other items. The event will also feature live music, food vendors and activities for kids. Admission to the Soda Festival includes a wristband for all day play at the Klassic Arcade.

## Midwest Soda Pop Festival Sponsor Rates

**GOLD  
SPONSOR**  
**\$500**

- 4' x 8' Advertising Sign at Festival Location and Will Hang at the Arcade Grounds until January 1, 2012
- Large Logo on Back of T-shirts
- Large Logo on all Flyers and Promotional Materials
- Name Mentioned in any Radio/TV Advertisements
- Your Business Announced as a Sponsor
- Two Booth Spaces
- Link to Your Website on Our Website

**SILVER  
SPONSOR**  
**\$250**

- 4' x 4' Advertising Sign at Festival Location and Will Hang at the Arcade until January 1, 2012
- Logo on Back of T-shirts
- Logo on all Flyers and Promotional Materials
- Name Mentioned in any Radio/TV Advertisements
- Large Logo on Sponsor Board
- Your Business Announced as a Sponsor
- One Booth Space
- Two Free Passes
- Link to Your Website on Our Website

## BRONZE SPONSOR

### \$150

- 2' x 2' Advertising Sign (Four Sponsors on One 4' x 4' Sign) at Festival Location and Will Hang at the Arcade until January 1, 2012
- Business Name on Back Soda Fest T-shirts
- Business Name on all Flyers and Promotional Materials
- Business Name on Sponsor Board
- Your Business Announced as a Sponsor
- Link to Your Website on Our Website



## TASTING GLASS/MUG SPONSOR \$250

(Midwest Soda Pop Festival Only)

- Logo or Business Name on One Side of Mug, Midwest Soda Pop Logo on the Other (100 Mugs)
- Business Name on Flyers
- Business Name on Sponsor Board
- Business Announced as Sponsor
- Link to Your Website on Our Website

## T-SHIRT SPONSOR \$75

- Business Name on Back of Shirt
- Link to Your Website on Our Website

## MIDWEST SODA POP FESTIVAL VENDOR RATES

### \$100

- Includes 10' x 15' Booth Area, Canopy, Table & Electric Hook Up
- Business Name on Back of Event T-shirt
- Business Name on All Festival Advertising Materials
- 25¢ Return on All Drink Tickets

### \$50

- Includes 10' x 15' Booth Area (Supply your own Canopy & Table)
- Business Name on Back of Event T-shirt
- Business Name on All Festival Advertising Materials
- 25¢ Return on All Drink Tickets

## Yes, I would like to Participate in The Midwest Soda Pop Festival!

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Email: \_\_\_\_\_

### Please Enclose Funds For Your Desired Sponsorship Level:

- Gold Sponsor \$500     Silver Sponsor \$250     Bronze Sponsor \$150
- Mug Sponsor \$250     T-Shirt Sponsor \$250
- \$100 Vendor     \$50 Vendor



Please call the Klassic Arcade at 269-628-4628 or email [anetra@klassicarcade.com](mailto:anetra@klassicarcade.com) with your questions or if you'd prefer to pay with a credit card. Please note that all funds are non refundable unless the event is cancelled for non-weather related circumstances.